

FinancialTech Easy as 1-2-3 Guide





Table of Contents

Welcome to the Supplier Portal.....	3
Enter Your Company Information	4
Brand Your Microsite.....	7
Feature Your Products.....	8

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



Welcome to the Supplier Portal

It takes just a few minutes.

By participating in **FinancialTech powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

FINANCIALTech | Company | Ads & Content | Products | Preview | Get Results | Welcome Shannon DiGregorio | Logout | Profile | Manage Access

Welcome to the Supplier Portal

Company Name: **Andover Consulting C...** [Get Results](#)

Current Program: **Free Listing**

- Basic Info entered [edit](#)
- Assigned to 2 Categories [edit](#)
- 0 Products listed [add](#)
- 0 pieces of Content Uploaded [add](#)
- 0 Creative Units Uploaded [add](#)
- 0 Distributors entered [add](#)

[Manage Listings](#)

Free JAZD Microsite.

Take advantage of our JAZD promotional offer - we'll help you enhance your company microsite with multimedia content hosting, opt-in lead generation and contextual display advertising. JAZD will power traffic to your microsite via the JAZD SEO Boost with over 100,000 keywords under management, delivering the highest quality buyer traffic to you and your products.

JAZD Microsite includes:

- Hosting one Multimedia/Video, Webinar or Podcast for opt-in lead generation
- Get-a-Quote functionality on all your product pages
- Hosting five whitepapers/case studies for opt-in lead generation
- Your RSS feeds to deliver up to the minute company and product news
- IMU display advertising throughout all of your company and product pages

You've already done all the work! Call our Ad Services team today, [\(978\) 978-9789](#) to take your existing microsite to the next level.

Call Us Now! Call us at [\(978\) 978-9789](#) and our Advertiser Services department will help you get started.

[Learn more about Advertising in the Directory](#)

[About Us](#) | [Advertise With Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Report an Issue](#) | [Contact Us](#) | [FAQ](#) | **Powered by Jazd!**

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

FINANCIALTech

Welcome Tara Sweiter | [Logout](#)
[Profile](#) | [Manage Access](#)

[Company](#) | [Ads & Content](#) | [Products](#) | [Preview](#) | [Get Results](#)

[General Information](#) | [Contacts](#) | [Locations](#) | [Categories](#)

General Information

[Page Help](#)

Edit your Company Info

*Company name

Company RSS Feed

Upload a web-resolution company logo.

Company Website

Annual Revenue

Number of Employees

Industry

Upload your Company logo
Best Size: 100 x 200 pixels
Best file Types: JPEG & GIF

Add your Company description

*Complete Company Description - Type or paste the description here:
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.



- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

FINANCIALTech

Welcome John Smith | [Logout](#) | [Profile](#)

Company | [Add/Update Profile](#) | [Products](#) | [Preview](#) | [Get Results](#)

General Information | **Contacts** | Locations | Categories

Contacts

List your primary contact first

[Add Contact](#) | [Delete Contact](#)

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	John	Smith	johnsmith@abc.com	123 456 7890	CEO / President	Information Technology
<input type="checkbox"/>	↑	↓	Sarah	Smith	sarahsmith@abc.com	123 456 7891	Manager	Marketing

Click the ADD Contact

[Go Back](#) | [Save](#) | [Preview](#) | [Save and Continue](#)

[About Us](#) | [Advertise With Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Report an Issue](#) | [Contact Us](#) | [FAQ](#)

Presented by **Jaz'd!**

FINANCIALTech

Welcome John Smith | [Logout](#) | [Profile](#)

Company | [Add/Update Profile](#) | [Products](#) | [Preview](#) | [Get Results](#)

General Information | [Contacts](#) | **Locations** | Categories

Locations

List your primary location first

[Add Location](#) | [Delete Location](#)

Select	Up	Down	Address (line 1)	Address (line 2)	City	State	Zip	Telephone	Fax
<input type="checkbox"/>	↑	↓	14 Business Street		Salem	New Hampsh.	01224	123 456 6789	123 456 4567

[Go Back](#) | [Save](#) | [Preview](#) | [Save and Continue](#)

[About Us](#) | [Advertise With Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Report an Issue](#) | [Contact Us](#) | [FAQ](#)

Presented by **Jaz'd!**

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

FINANCIALTech

Welcome John Smith [Logout](#) [Profile](#)

Company | Ads & Content | Products | Preview | Get Results

General Information | Contacts | Locations | **Categories**

Categories

Drill down and drag categories to assign them

Your Assigned Categories [Delete Category](#)

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design and Dr
- Software/Programming Service
- Security
- Biotechnology

Laboratory & Measurement...Biotechnology

Jaz'd!
SEO Boost

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

Contact Us | FAQ | Powered By **Jaz'd!**

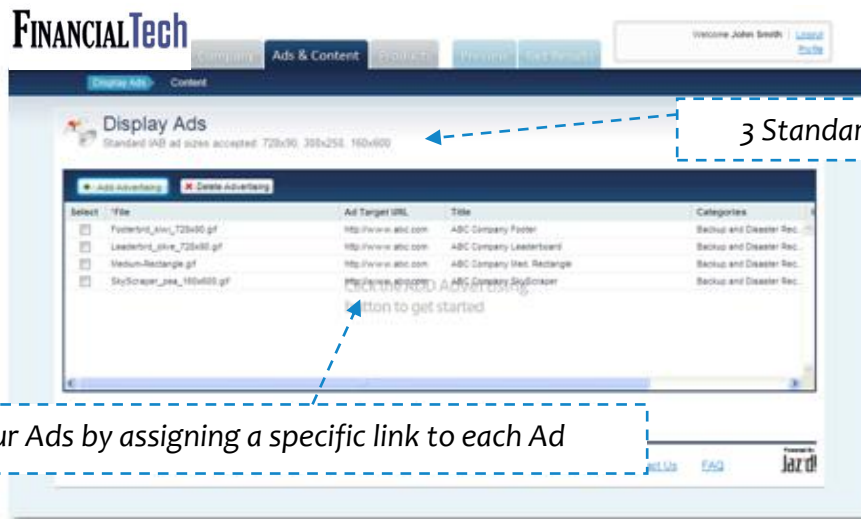
Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



2. Brand your Microsite

Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

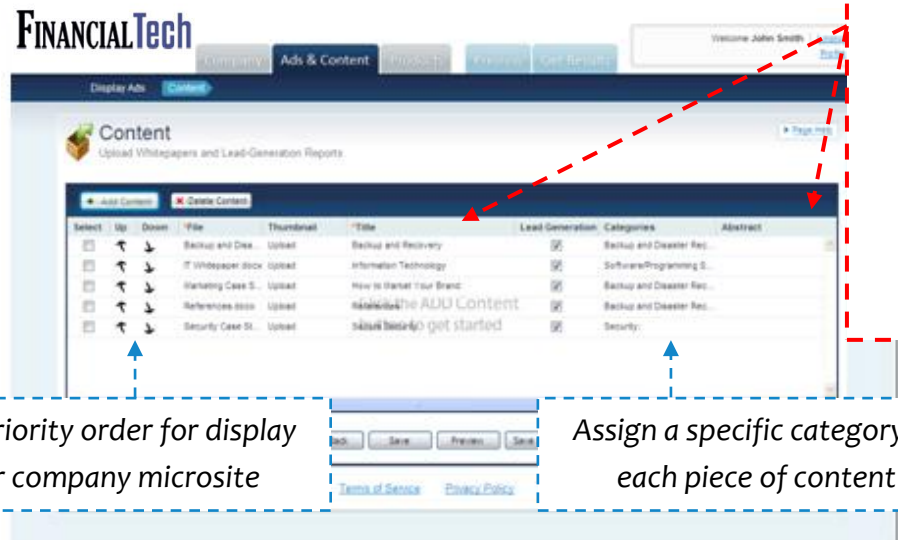


3 Standard IAB sizes are accepted

Target your Ads by assigning a specific link to each Ad

Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

Select a priority order for display on your company microsite

Assign a specific category to each piece of content

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net



3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

FINANCIALTech Welcome John Smith [Logout](#) [Profile](#)

Product Info

Select Categories to link to your products

Get a template to enter product info on your computer.

Download Excel Template Upload Excel File

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product URL
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security,	Use a scan of ...	Fingerprint will allow/deny ...	ABC Company	Upload	Upload	

Click the ADD Product button to get started

Upload Product Images

Save time & upload your own file!

Go Back Save Preview Save and Continue

[About Us](#) [Advertise With Us](#) [Terms of Service](#) [Privacy Policy](#) [Report an Issue](#) [Contact Us](#) [FAQ](#) **Powered By Jazd!**

Jazd!
SEO Boost

- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net




Review your completed Microsite!

Powered by the  **Jaz'd!**
SEO Boost

FINANCIALTech

Where else can you compare products and services from leading vendors...



...in one time-saving, easy-to-use Directory?
(Hint: click 'Go')

Go

Home
Fierce
Ratings & Reviews
Buyer Discussions

[LOGIN](#) | [REGISTRATION](#)

Categories


- Market Research
- Six Sigma Consulting
- Strategic & Project Planning**
- Training/Learning
- Management Systems

RECENT RESULTS

- Strategic & Project Planning
- Consulting Services
- Services
- Home

Andover Consulting Company

> Get Quote



3 Dundee Park
Andover
Massachusetts United States 02141
978-474-6611

Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

Marketing - General
Shannon DiGregorio
sdgregorio@jazd.net
978-474-6611

[Company Website](#)

Multimedia Center


Telemedicine - ...
FLUID instalat ...
Single Database ...

Featured Research

Case Study: MedAssist Reaches Out to the Uninsured: MedAssist's Medicaid eligibility services solution ...

Case Study - Hospital Relies On Avaya For Critical Patient Care: Boca Raton Community Hospital deployed an enterpris ...

Dictating for Productivity and Efficiency: Talk to anyone related to the healthcare industry ...



Pick up the phone!

Companies are waiting to help you find what you need

Go

Partners News

A Potential Widely: The Problem of Resolving Enantiomers of Chiral Basic Compounds does not have a...

Understanding: One of the non-obvious outcomes of structural identification using spectroscopy...


Hangzhou Sage: Hangzhou Sage Chemical Co., Ltd., is a new, well-established and continuously...

Market Discussions

[Ratings and Reviews](#) (More)

[Discussions](#) (More)

Save time.
Save clicks.
Save money.



where trusted vendors meet qualified buyers

Go

Fierce Features

Researchers use: Bill Gates may have been kidding when he decided to release...

Nanoparticles used: Brain cancer is one of the most difficult-to-treat cancers, imaging is...

Mice, human skin: Harvard Medical School researchers have succeeded in converting mouse and...


Study: Origin of: U.S. researchers searching for clues to help develop a better malaria vaccine...

Novartis explores: Two years ago the FDA rejected Novartis' Cox-2 inhibitor Prexige on...

Lack of volunteers: There are more cancer treatments hitting market than ever before. But...

Spend more time doing what you enjoy...
...and less time searching for products!
Companies are ready to help you Go

[Subscriptions](#) | [List Your Company](#) | [Advertise](#) | [About Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Contact Us](#)

Powered By 

Get Started Now! Contact Sales at (978) 474-6665 or email financialtech@jazd.net